

LISTĂ DE LUCRĂRI

LECT. DR. RUSESCU CIPRIAN

1. Articole publicate în reviste recunoscute de CNCIS sau altele de prestigiu din țară și/sau străinătate:

- **Rusescu, C.** (2019). The Bertrand model and the level of product differentiation, *International Journal of Business and Management Invention (IJBMI)*, 8, 8, p. 25-34, [https://www.ijbmi.org/papers/Vol\(8\)8/Series-1/D0808012534.pdf](https://www.ijbmi.org/papers/Vol(8)8/Series-1/D0808012534.pdf)
- **Rusescu, C.** (2019). A Cournot-Bertrand model using various products, *The Annals of the University of Oradea, Economic Sciences*, 28, 2, p. 71-85, <http://anale.steconomieuoradea.ro/volume/2019/n2/7.pdf>
- **Rusescu, C.** (2020). Equilibrium in a Stackelberg Duopoly, *Theoretical and Applied Economics*, 28, 1, p. 135-150, <http://store.ectap.ro/articole/1522.pdf>
- **Rusescu, C., Roman, M. D.** (2020). Product Differentiation Impact on Games Theory Models, “Ovidius” *University Annals, Economic Sciences Series*, 20, 2, p. 500-508, <https://stec.univ-ovidius.ro/html/anale/RO/wp-content/uploads/2021/03/Section%203/46.pdf>.
- **Rusescu, C., Roman, M. D.** (2021). Dynamic behaviour in a Bertrand model with bounded rational players, *Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series*, 3, p. 45-55, https://www.utgjiu.ro/revista/ec/pdf/2021-03/04_Rusescu.pdf
- **Dijmărescu, I., Iatagan, M., Hurloiu, I., Geamănu, M., Rusescu, C., & Dijmărescu, A.** (2022). Neuromanagement decision making in facial recognition biometric authentication as a mobile payment technology in retail, restaurant, and hotel business models. *Oeconomia Copernicana*, 13(1), 225–250.

2. Studii publicate în volumele unor manifestări științifice din țară și/sau străinătate:

- **Rusescu, C.** (2019). The Bertrand model and the degree of product differentiation, *Proceedings of the IE 2019 International Conference*, București, România, p. 473-480, https://www.conferenceie.ase.ro/wp-content/uploads/2019/06/ProceedingsIE2019/the_bertrand_model_and_the_degree_of_product_differentiation.pdf

- **Rusescu, C.** (2019). A Cournot-Bertrand model with differentiated products, *Proceedings of the 10th International Conference of Doctoral Students and Young Researchers*, Oradea, România, p. 113-119, http://steconomiceuoradea.ro/wp/wp-content/uploads/2014/01/volum_2019_doctoranzi.pdf
- **Rusescu, C.** (2020). Perfect subgame equilibrium in a Stackelberg duopoly, *Proceedings of the 3rd International Conference on Economics and Social Sciences (ICESS 2020)*, București, România, p. 3-13, <https://sciendo.com/chapter/9788395815072/10.2478/9788395815072-002>
- **Rusescu, C., Roman, M. D.** (2020). Product differentiation influence in the Cournot, Bertrand and hierarchical Stackelberg duopolies, *BASIQ 2020 Conference Proceedings*, Messina, Italia, p. 298-305, https://conference.ase.ro/pdf/BASIQ_2020_Conference_proceedings.pdf
- **Rusescu, C., Roman, M. D.** (2021). Dynamic Behavior in a Bertrand model with bounded rationality, *BASIQ 2021 Conference Proceedings*, Foggia, Italia, p. 310-316, <https://basiq.ro/papers/2021/21040%20-%20Rusescu.pdf>